

Fundraising your way through TSA

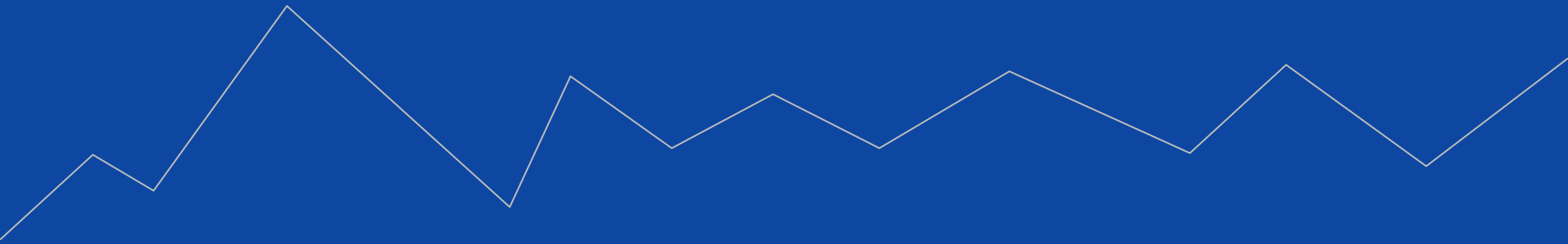
Session Three 2:00-2:30

**What are some
reasons you might
need to fundraise?**

Example Reasons:

- **Making State costs cheaper**
 - Transportation
 - Housing
 - Registration
- **Material Costs for events**
- **Apparel to represent not only TSA, but also your chapter**
 - T-shirts
 - Pins
 - Other accessories
- **Outside events**
 - Community Projects/ Charity Events

Ideas on how to fundraise?



1. Start a crowdfunding campaign

- **GoFundMe**- Public Donations
- **Fundly**- Public Donation
- **Bonfire**- Selling T-Shirts in return for donation
- **Double the donation**- Donors are able to ask their employers to double their donation
- **Donate Kindly**- Public Donation
- **Crowdrise**- Public Donation
- **Razoo**- Public Donation
- **Kickstarter**- Public Donation

2. Corporate Sponsors

1. Reach out to local organization by either email or letter
2. Visit them with information about TSA and how they can get involved
3. Offer Incentives:
 - a. Make them the official sponsor of you chapter
 - b. Put their logo/name on the back of your chapter shirts
 - c. If applies to the organization, take a chapter field trip and visit them

3. Host a Fundraising Event

- Car wash
- Bake Sale
- Raffle
- Miracle Minute
- Etc.

4. Selling Merchandise/ Goods

- Discount/ Coupon Books
- Candy, other food items that are easy to handle
- TSA branded apparel
- Other ideas?

5. Offer Introduction Classes

- Teach people in the community:
 - 3D CAD
 - Teaching Coding
 - Basics of Architecture
 - Any other skills that your chapter can offer that are desirable



Questions?